



Mia Darling Shotwell

Interaction Designer

EXPERIENCE

Web & Brand Designer @ Fiverr International, Ltd.

06/2014 - Present

- Design websites for startups, entrepreneurs, and small businesses worldwide
- Connect with clients on 1:1 coaching sessions to align their creative dreams
- Develop brand guidelines, social media collaterals, and digital marketing materials

UX Designer @ Baruch Library

09/2017 - 2019

- Solved complex design challenges based on insights gathered from in-depth ideation, strategy, user research, storyboards, wireframes, and prototypes
- Created impactful designs rooted in UX design thinking principles
- Generated user flows, user scenarios, personas, and customer journey maps
- Presented projects and recommended design decisions to department directors

Visual Designer @ Wix Playground Academy

Summer 2018

- Collaborated with a team of creatives to build landing pages and campaigns
- Attended lectures about multidisciplinary topics by leading design professionals
- Experimented with successful digital innovations in a fast-paced, vibrant, and dynamic environment with proactive designers focused on education, enrichment, events and optimizing industry connections through personal mentorship

EDUCATION

MFA, Interaction Design

05/2019

School of Visual Arts, New York, NY

BA, English Literature & Studio Art

05/2013

Principia College, Elmhurst, IL

PROJECTS

NYT+

[Advised by Renda Morton \(New York Times\)](#)

Crafting User Experiences

Brooklyn Academy of Music

[Advised by Jill Nussbaum \(Instagram\)](#)

Public Interfaces

Vendor's Toolkit

[Advised by Marshall Sitten \(Citi\)](#)

Service Design

CreativeGuild

[Advised by Jodi Leo \(Nava\)](#)

Research Methods

CONTACT

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LANGUAGES

Fluent in Spanish

Conversational French

TOOLS

Design

Sketch, InVision, Principle, InDesign, Photoshop, Figma, Adobe XD, Marvel, Illustrator, Axure, Framer X, After Effects

Code

Javascript, HTML, CSS, Python, Bootstrap, Java, Arduino, Processing, P5

Research

Ethnio, Hotjar, Lookback, Maze, Full Story, Evolt, Miro, Optimizely, Appsee, Qualtrics

COURSES

Smart Objects
Service Design
Coding Literacy
Public Interfaces
Content Strategy
Future Wearables
Research Methods
Products of Design
Physical Computing
Strategic Innovation
Entrepreneurial Design
Design of Public Spaces
Crafting User Experiences

INTERESTS

Yoga Sailing
Skiing Swimming
Poetry Photography
Painting Sound Healing
Kayaking Ecstatic Dance