



Mia Darling Shotwell

INTERACTION DESIGNER

EXPERIENCE

UX Designer @ TVNZ

07/2021 - 10/2023

- Designed for TVNZ+ and 1News across mobile, web, and app endpoints
- Contributed to the development of design strategy and innovation
- Led cross-functional workshops to generate ideas and share insights
- Built user flows, journeys, annotated wireframes, and dev-ready specs
- Tested prototypes, synthesized research, and presented UXR analyses
- Collaborated with the agile team in design reviews, jams, and ideation sessions
- Communicated closely with key stakeholders, project managers, and developers

Web & Brand Designer @ Fiverr International, Ltd.

06/2014 - 07/2021

- Designed websites for startups, small businesses, and entrepreneurs worldwide
- Connected with clients on 1:1 consultation calls to activate their visionary dreams
- Created brand guidelines, social media collaterals, and print marketing materials

UX Designer @ Baruch, Newman Library

09/2017 - 08/2019

- Piloted the website redesign and solved complex challenges based on insights gathered from ideation exercises, UXR findings, storyboarding, and A/B testing
- Transformed digital experiences rooted in core business goals and strategies
- Presented projects and proposed design solutions to department directors

Visual Designer @ Wix Playground Academy

Summer 2018

- Attended lectures by industry disruptors and accelerated animation skills
- Built web campaigns for partner organizations and NYC-based nonprofits
- Experimented with advertising innovations in a dynamic incubator environment of thought leaders and creatives

Media Design Specialist @ Flair Communication

06/2014 - 09/2017

- Created cutting-edge, beautiful, and powerful websites at high speed
- Delivered successful business packages including SEO for a variety of clientele

EDUCATION

MFA Interaction Design

08/2017 - 05/2019

School of Visual Arts, New York, NY

BA English Literature & Studio Art

08/2008 - 05/2013

Principia College, Elmhurst, IL

National Outdoor Leadership School (NOLS)

2009, Baja California

CONTACT

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 miadarling.design

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TOOLS

Design

Figma, ProtoPie, Jira, Principle, Miro, InDesign, Photoshop, Illustrator, Axure, Wix, VEV

Code

Javascript, HTML, CSS, Python, Bootstrap, Java, Arduino, Processing, P5

Research

Ethnio, Hotjar, Lookback, Maze, Mural.ly, Askable, Optimizely, Appsee, Qualtrics

COURSES

Smart Objects
Service Design
Coding Literacy
Public Interfaces
Content Strategy
Future Wearables
Research Methods
Products of Design
Physical Computing
Strategic Innovation
Entrepreneurial Design
Design of Public Spaces
Crafting User Experiences

LANGUAGES

Fluent in Spanish
Intermediate French

INTERESTS

Yoga Sailing
Skiing Kayaking
Poetry Swimming
Dance Photography
Painting Sound Healing